ROOTS

An Operating Manual for Family Meetings & Charters

Is your family and business worth eight hours to *work on* verse *work in*? Join us for this interactive course on family meetings, family business policies and family charters. It's time to make an intentional, proactive change for your family and business. At this course, you'll not only learn the benefits of these tools, but you'll get time to work hands-on with your family and team to brainstorm how you can implement them. You'll walk away with a deeper understanding of the family meeting process and why family policies are important to future generations and securing the business. You'll also receive templates for charters and policies as well meeting agenda samples.
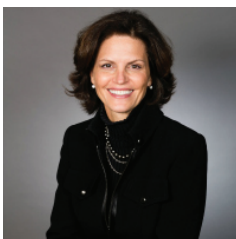
Jamie Richardson, White Castle
Jamie serves as Vice President of White Castle System, Inc. with responsibilities for government affairs, shareholder relations, public relations and corporate philanthropy. As a 4th generation family member "in-law" Jamie invests his time and passion in the White Castle vision of "remaining a family owned business for generations to come".

George Brown, Highlights for Children, Inc.
George is Director of Customer Experience for the Highlights Foundation—a nonprofit organization hosting workshops for children's authors and illustrators. He is a fourth-generation family member of Highlights for Children, Inc., an internationally recognized children's media brand. He worked directly in the company for 15 years before transitioning to the Highlights Foundation.

Dr. Deb Houden, Family Business Consulting Group
Deb specializes in helping family-owned businesses with family communication, transition, and next generation development by providing resources, tools, and knowledge that are needed to navigate their specific issues. She has worked with numerous families on developing effective communication, conflict resolution skills and family meetings.

Wednesday, August 17 • 8:30am - 5:00pm

Cafe La Cave • Des Plaines, IL

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